

## Access Free Grounded Frank Lorenzo And The Destruction Of Eastern Airlines

# Grounded Frank Lorenzo And The Destruction Of Eastern Airlines

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Grounded: Frank Lorenzo and the Destruction of Eastern Airlines by Aaron Bernstein (1999-01-19) on Amazon.com. \*FREE\* shipping on qualifying offers. Grounded: Frank Lorenzo and the Destruction of Eastern Airlines by Aaron Bernstein (1999-01-19)

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Grounded : Frank Lorenzo and the destruction of Eastern Airlines. [Aaron Bernstein] -- Lorenzo took over Eastern Airlines after a struggle with former astronaut Frank Borman and then entered into a period of bitter strikes, financial brinksmanship, sale of the Eastern shuttle to Donald ...

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[Grounded : Frank Lorenzo and the destruction of Eastern ...](#)

ANYONE WHO wonders why Frank Lorenzo has been called “ America ’ s most hated man ” can find reasons in a detailed new book, “ Grounded: Frank Lorenzo and the Destruction of Eastern Airlines. ”

[FRANK LORENZO: DESTROYER OF UNIONS AND AIRLINES | Latest ...](#)

As an employee of Eastern Airlines, I observed ridiculously erroneous media accounts of the destruction of that great airline. Grounded: Frank Lorenzo and the Destruction of Eastern Airlines, by Aaron Bernstein, tells the true story as I observed it.

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Buy a cheap copy of Grounded: Frank Lorenzo and the... book by Aaron Bernstein. In 1986, the president of Eastern Airlines and former astronaut, Frank Borman, set his airline on a collision course with Frank Lorenzo.

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## Grounded: Frank Lorenzo and the... book by Aaron Bernstein

The inside account of how Frank Lorenzo took over a sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circle, former Eastern Airlines president Frank Borman, Peter Ueberroth, and union boss Charlie Bryan -- author Aaron Bernstein explains how Lorenzo brought a corporate raider's mentality to running a business, and how its ...

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“Grounded” gets across the message that Eastern is seriously out of whack and that Lorenzo only made things worse--two premises already widely known. The book comes to few other conclusions.

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Flaps Down at Eastern : GROUNDED Frank Lorenzo and the ...

``Grounded: Frank Lorenzo and the Destruction of Eastern Airlines,`` by Aaron Bernstein. Simon and Schuster, 256 pages, \$19.95. For the moment, at least, we don't have Frank Lorenzo to kick around ...

TALE OF LORENZO'S REIGN AT EASTERN STOPS SHORT OF WHY ...

GROUNDED Frank Lorenzo and the Destruction of Eastern Airlines By Aaron Bernstein Simon and Schuster. 256 pp. \$19.95. THE TIMING is perfect for a book on Frank Lorenzo.

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